

WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661

Billing: (407)389-

www.thewpbfchannel.com

Billing Address:

Targeted Platform Media Attention: Accounts Payable 1291 Hollywood Ave Annapolis, MD 21403

Send Payment To:

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1474273-1	10/09/16	October 2016	09/26/16 - 10/03/16

WPBF Mica Hansen HRP -Washingtd National	Property	Account Executive	Sales Office	Sales Region
AALDL	WPBF	Mica Hansen	HRP -Washingto	National

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Priorities USA Action	PRIORITIES USA ACTIO	4558
Advertiser	Product	Estimate Number

Flight Dates	Order #	Alt Order #
09/27/16 - 10/03/16	1474273	08223394
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling		
Agency Code	Advertiser Code 750	Product 1/2 760
Agency Ref	Advertiser Ref	

Line Start Date End I	Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
		1P-2P	MTWTF	:30	5	\$375.00	NM	
1 09/27/16 10/03 Class of Time - Pro	e-emptible with notice	16-26	IATT AND IL-	.00		4070.00		
Weeks: Start [	Date End Date MTWTFSS	Spots/Week	Rate					
09/27/		5	\$375.00					Data Tuna
	y <u>Air Date</u> <u>Air Time</u> <u>Desc</u>		Start/End Time		h Ad-ID			Rate Type
1 WPBF T	u 09/27/16 1:30 PM THE		1P-2P		0 PRATV1624H			\$375.00 NM
2 WPBF W			1P-2P		O PRATV1631H			\$375.00 NM
5 WPBF T	h 09/29/16 1:29 PM THE	CHEW	1P-2P		0 PRATV1631H			\$375.00 NM
3 WPBF F	09/30/16 12:58 PM THE	CHEW	1P-2P		0 PRATV1631H			\$375.00 NM
4 WPBF N	1 10/03/16 1:28 PM THE	CHEW	1P-2P	:3	0 PRATV1632H			\$375.00 NM
2 09/27/16 10/03 Class of Time - Im	3/16 Dr. Oz M-F 10-11a nmediately Pre-emptible withou	10a-11a ut notice	MTWTF	:30	5	\$200.00	NM	
Weeks: Start I		Spots/Week	Rate	_				
09/27/	/16 10/03/16 MTWTF	5	\$200.00					Data Tura
Spots: # Ch Da	y Air Date Air Time Desc		Start/End Time		h Ad-ID			Rate Type
2 WPBF T	u 09/27/16 10:56 AM Dr. C	)z M-F 10-11a	10a-11a		0 PRATV1624H			\$200.00 NM
1 WPBF V	V 09/28/16 10:27 AM Dr. C	oz M-F 10-11a	10a-11a		0 PRATV1631H			\$200.00 NM
4 WPBF T	Th 09/29/16 10:29 AM Dr. C	oz M-F 10-11a	10a-11a		0 PRATV1631H			\$200.00 NM
5 WPBF F	: 09/30/16 10:19 AM Dr. C	oz M-F 10-11a	10a-11a	:3	0 PRATV1631H			\$200.00 NM
3 WPBF N	л 10/03/16 10:32 AM Dr. C	Dz M-F 10-11a	10a-11a	:3	0 PRATV1632H			\$200.00 NM
3 09/27/16 10/03 Class of Time - Im	3/16 ACCESS HOLLYWO	OOD 105-135a ut notice	MTWTF	:30	5	\$40.00	NM	
Weeks: Start	Date End Date MTWTFSS	Spots/Week	Rate					
09/27			\$40.00	1	u. A d ID			Rate Type
Spots: # Ch Da	<del> </del>		Start/End Time		th Ad-ID			
3 WPBF T		ESS HOLLYWOOD	105-135a		0 PRATV1626H			*
1 WPBF V		ESS HOLLYWOOD	105-135a		0 PRATV1631H			\$40.00 NM
5 WPBF T	Th 09/29/16 1:32 AM ACC	ESS HOLLYWOOD	105-135a		0 PRATV1631H			\$40.00 NM
2 WPBF F	9/30/16 1:31 AM ACC	ESS HOLLYWOOD	105-135a	:3	0 PRATV1631H			\$40.00 NM
4 WPBF N	M 10/03/16 1:32 AM ACC	ESS HOLLYWOOD	105-135a	:3	0 PRATV1632H			\$40.00 NM
4 09/27/16 10/0	3/16 T-F,M WPBF News 2	25 @ 11-11:35PM	MTWTF	:30	5	\$775.00	NM	

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Invoice Period Invoice Month Invoice # Invoice Date 09/26/16 - 10/03/16 October 2016 1474273-1 10/09/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4558

www.thewpbfchi	annel.com	1													
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Line Start-D	Date E	nd Date	Desc	ription		Start/End Time	M	TWTFSS	Leng	th W	ek	Rate	Туре		
Class	of Time	- Pre-er	nptible wit											<del></del>	
Weeks		art Date				Spots/Week 5		<u>Rate</u> \$775.00							1
		/27/16	10/03/	16 MTWTF Air Time D		_	•	Start/End Time	e L	ength Ad	d-ID			Rate	Type
Spots: #	<u>Ch</u> WPBF		<u>ir Date</u> 9/27/16			PBF News 25 @	11PM				ATV1626H			\$775.00	NM
1	WPBF		9/28/16			PBF News 25 @				:30 PR	ATV1631H			\$775.00	NM
3	WPBF		9/29/16			PBF News 25 @				:30 PR	ATV1631H			\$775.00	
4	WPBF		9/30/16			/PBF News 25 @					ATV1631H			\$775.00	NM
5	WPBF	M 1	0/03/16	11:31 PM T	-F,M W	PBF News 25 @	11PM	11-11:35PM		:30 PF	ATV1632H		-	\$775.00	NM
5 09/27/ Class	/16 1	0/03/16 - Pre-er	Jimn nptible wil	ny Kimmel th notice		1135P-1238A	М	TWTF	:	30	5	\$300.00	NM		
Weeks	: <u>St</u>	art Date		ate MTWTF		Spots/Week 5		<u>Rate</u> \$300.00							_
Spots: #	<u>Ch</u>		Vir Date	Air Time D	escript	<u>ion</u>		Start/End Time	<u>e L</u>	ength A				Rate	
2	WPBF	Tu C	9/27/16	11:55 PM J	immy K	(immel		1135P-1238A			ATV1624H			\$300.00	
5	WPBF	W	9/28/16	12:00 AM J				1135P-1238A			ATV1631H			\$300.00	- 1
3	WPBF	Th C	9/29/16	12:22 AM J				1135P-1238A			XATV1631H			\$300.00 \$300.00	
4	WPBF	F C	9/30/16	11:58 PM J	•			1135P-1238A			RATV1632H			\$300.00	- 1
1	WPBF	M_ 1	0/03/16	12:31 AM J	immy k	Kimmel		1135P-1238A		:30 PI	RATV1632H	<del></del>		\$300.00	14141
6 09/27/ Class	/16 1 of Time	0/03/16 - Pre-ei	1230 nptible wi	)-1P Access th notice	Hollywo	oc1230-1p	М	ITWTF		30	5	\$300.00	NM		
Weeks	s: <u>S</u> 1	art Date 9/27/16		ate MTWT		Spots/Week 5		<u>Rate</u> \$300.00							_
Spots: #	Ch		Air Date	Air Time [	Descript	tion .		Start/End Tim	<u>ie L</u>	<u>ength</u> A				Rate	
4	WPBF	Tu (	9/27/16			Access Hollywo		1230-1p			RATV1626H			\$300.00	- 1
1	WPBF	W	9/28/16			Access Hollywo		1230-1p			RATV1631H			\$300.00 \$300.00	
2	WPBF	Th (	09/29/16			Access Hollywo		1230-1p			RATV1631H			\$300.00	
5	WPBF		09/30/16			Access Hollywo		1230-1p			RATV1632H			\$300.00	
3	WPBF	M	10/03/16	12:45 PM 1	230-1F	Access Hollywo	od	1230-1p		:30 P	RATV1631H			\$300.00	INIVI
7 09/27 Class	7/16 of Time	10/03/16 - Pre-e	Nigh	ntline ith notice		1238-107A	M	ITWTF		:30	5	\$150.00	NM		
Weeks		tart Dat 9/27/16	e <u>End D</u> 10/03			Spots/Week 5		<u>Rate</u> \$150.00							_
Spots: #	<u>Ch</u>		Air Date	Air Time [	Descrip	<u>tion</u>		Start/End Tim	<u>ne l</u>	<u>ength</u> A					Type
4	WPBF		09/27/16	12:39 AM I	_			1238-107A			RATV1626H			\$150.00 \$150.00	
1	WPBF	W	09/28/16	12:50 AM I	Nightlin	e		1238-107A			RATV1631H			\$150.00	
3	WPBF	Th	09/29/16	12:39 AM I	-			1238-107A			RATV1631H RATV1632H			\$150.00	
5	WPBF		09/30/16	1:03 AM I	_			1238-107A			RATV1631H			\$150.00	
2	WPBF	M	10/03/16	12:51 AM I	Nightlin	e		1238-107A		.30 F	MIATORIU			Ψ100.00	
8 09/27 Class		10/03/10 - Pre-6	6 WP mptible w		@ Noo	n 12pm-1230pm		MTWTF		:30	5	\$425.00	NM ———		
Week	_	tart Dat 9/27/16				Spots/Week 5		Rate \$425.00						_	_
Spots: #	<u>Ch</u>		Air Date	Air Time		tion		Start/End Tin	ne !	Length A					Type
2	WPB		09/27/16			News 25 @ Noor	า	12pm-1230pr	m		RATV1626H			\$425.00	
5	WPBI		09/28/16	12:15 PM	WPBF	News 25 @ Noor	1	12pm-1230pr			RATV1631H			\$425.00	
4	WPBI	= Th	09/29/16			News 25 @ Noor		12pm-1230pi			RATV1631H			\$425.00	
3	WPBI	F	09/30/16			News 25 @ Noor		12pm-1230pi			RATV1632H			\$425.00	
1	WPBI	- M	10/03/16	12:17 PM	WPBF	News 25 @ Noor	n	12pm-1230pi			RATV1632H			\$425.00	JUNI

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Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4558

www.thewpbfchannel.com

	fchannel.						Lameth	Spots/	Data	Type	
ne Stan	t Date	End Da		cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
8 09/2 Clas		10/03/1 ne - Pre-e	6 WPB emptible wit	BF News 25 @ Noon th notice	n 12pm-1230pm	MTWTF	:30	5	\$425.00	NM 	<u> </u>
9 09/2	27/16	10/03/1	6 Ellen	1	4-5p	MTWTF	:30	5	\$425.00	NM	
Clas	s of Tir	ne - Imme	ediately Pre	e-emptible without n							
Wee	ks:	Start Dat		oate MTWTFSS /16 MTWTF	Spots/Week 5	<u>Rate</u> \$425.00					
enoto: +	# Ch	09/27/16	Air Date	Air Time Descrip	-	Start/End Time	Length	Ad-ID			Rate Typ
≜pots: <u>#</u> 2			09/27/16	4:27 PM Ellen		4-5p	:30	PRATV1626	Н		\$425.00 N
5			09/28/16	3:58 PM Ellen		4-5p	:30	) PRATV1631	Н		\$425.00 N
3			09/29/16	4:20 PM Ellen		4-5p	:30	) PRATV1631	н		\$425.00 N
4			09/30/16	4:27 PM Ellen		4-5p	:30	) PRATV16321	н		\$425.00 N
1			10/03/16	4:41 PM Ellen		4-5p	:30	) PRATV16321	н		\$425.00 N
10 09/2 Clas		10/03/1 ne - Pre-	6 WPE	BF News 25 5-6:00a	arr5:00-6:00am	MTWTF	:30	5	\$225.00	NM	
Wee		Start Da	te End D	Date MTWTFSS	Spots/Week	Rate	-	_			
		09/27/16			5	\$225.00 Start/End Time	Lengti	n Ad-ID			Rate Tyr
pots: <u>f</u>			Air Date	Air Time Descrip		Start/End Time 5:00-6:00am		) PRATV1626	н		\$225.00 N
2			09/27/16	••••	News 25 5-6:00am	5:00-6:00am		) PRATV1631			\$225.00 N
3			09/28/16	• • • • • • • • • • • • • • • • • • • •	News 25 5-6:00am	5:00-6:00am		) PRATV1631			\$225.00 N
4			09/29/16		News 25 5-6:00am	5:00-6:00am		) PRATV1632			\$225.00 N
5			09/30/16 10/03/16		News 25 5-6:00am News 25 5-6:00am	5:00-6:00am		) PRATV1631			\$225.00 N
11 09/2	27/16	10/03/1	6 WPE	BF News 25 @ 6:00		MTWTF	:30	5	\$825.00	NM	
Clas		me - Pre- Start Da	emptible wi		Spots/Week	Rate					
AAGC	7N3.	09/27/16			5	\$825.00					Data Ta
pots:	# <u>Ch</u>	Day	Air Date	Air Time Descrip	<u>otion</u>	Start/End Time		h Ad-ID			Rate Ty
1	1 WP	BF Tu	09/27/16		News 25 @ 6:00PM	6-6:30PM		) PRATV1626			\$825.00 N
3	3 WP	BF W	09/28/16		News 25 @ 6:00PM	6-6:30PM		0 PRATV1631			\$825.00 N
	5 WP	BF Th	09/29/16		News 25 @ 6:00PM	6-6:30PM		0 PRATV1631			\$825.00 N
4	4 WP	BF F	09/30/16		News 25 @ 6:00PM	6-6:30PM		0 PRATV1632			\$825.00 N
2	2 WP	BF M	10/03/16	6:23 PM WPBF	News 25 @ 6:00PM	6-6:30PM	:3	0 PRATV1631	.H		\$825.00 N
12 09/2	27/16 ss of Ti	10/03/ me - Pre-	16 WPI emptible w	BF News 25 Mornin	igs6-7AM	MTWTF	:30	5	\$650.00	NM 	
Olu		Start Da 09/27/10	te End [	Date MTWTFSS	Spots/Week 5	<u>Rate</u> \$650.00					
Wee											Rate Ty
Wee	# Ch	Day	All Date	Air Time Descri	<u>otion</u>	Start/End Time	Lengt	<u>h Ad-ID</u>			
Wee	# <u>Ch</u> 1 WF		09/27/16	Air Time Descrip 6:10 AM WPBF	otion News 25 Mornings	Start/End Time 6-7AM	:3	0 PRATV1624			
Wee		BF Tu		6:10 AM WPBF			:3 :3	0 PRATV1624 0 PRATV1631	.H		\$650.00 N
Wee	1 WF 4 WF	BF Tu BF W	09/27/16	6:10 AM WPBF 6:44 AM WPBF	News 25 Mornings	6-7AM	:3 :3	0 PRATV1624	.H		\$650.00 N \$650.00 N \$650.00 N
Wee	1 WF 4 WF 2 WF	BF Tu BF W	09/27/16 09/28/16	6:10 AM WPBF 6:44 AM WPBF 6:10 AM WPBF	News 25 Mornings News 25 Mornings	6-7AM 6-7AM	:3 :3 :3 :3	0 pratv1624 0 pratv1631 0 pratv1631 0 pratv1631	.H .H .H		\$650.00 N \$650.00 N \$650.00 N
Wee	1 WF 4 WF 2 WF 5 WF	PBF Tu PBF W PBF Th PBF F	09/27/16 09/28/16 09/29/16	6:10 AM WPBF 6:44 AM WPBF 6:10 AM WPBF 6:43 AM WPBF	News 25 Mornings News 25 Mornings News 25 Mornings	6-7AM 6-7AM 6-7AM	:3 :3 :3 :3	0 PRATV1624 0 PRATV1631 0 PRATV1631	.H .H .H		\$650.00 N \$650.00 N \$650.00 N
Wee Spots:	1 WF 4 WF 2 WF 5 WF 3 WF	PBF Tu PBF W PBF Th PBF F PBF M	09/27/16 09/28/16 09/29/16 09/30/16 10/03/16	6:10 AM WPBF 6:44 AM WPBF 6:10 AM WPBF 6:43 AM WPBF 6:14 AM WPBF	News 25 Mornings News 25 Mornings News 25 Mornings News 25 Mornings	6-7AM 6-7AM 6-7AM 6-7AM	:3 :3 :3 :3	0 pratv1624 0 pratv1631 0 pratv1631 0 pratv1631	.H .H .H	NM	\$650.00 N
Wee Spots:	1 WF 4 WF 2 WF 5 WF 3 WF	PBF Tu PBF W PBF Th PBF F PBF M  10/03/ ime - Pre-	09/27/16 09/28/16 09/29/16 09/30/16 10/03/16 16 Whe emptible w	6:10 AM WPBF 6:44 AM WPBF 6:10 AM WPBF 6:43 AM WPBF 6:14 AM WPBF eel Of Fortune with notice  Date MTWTFSS	News 25 Mornings News 25 Mornings News 25 Mornings News 25 Mornings News 25 Mornings 7-7:30PM	6-7AM 6-7AM 6-7AM 6-7AM MTWTF	:3 :3 :3 :3	O PRATV1624 O PRATV1631 O PRATV1631 O PRATV1631 O PRATV1632	.H .H .H 2H	NM	\$650.00 N \$650.00 N \$650.00 N
Wee Spots:	1 WF 4 WF 2 WF 5 WF 3 WF (27/16 ass of Ti	PBF Tu PBF W PBF Th PBF F PBF M  10/03/ ime - Pre- Start Da 09/27/1	09/27/16 09/28/16 09/29/16 09/30/16 10/03/16 16 Whe emptible w	6:10 AM WPBF 6:44 AM WPBF 6:10 AM WPBF 6:43 AM WPBF 6:14 AM WPBF eel Of Fortune with notice  Date MTWTFSS	News 25 Mornings 7-7:30PM  Spots/Week 5	6-7AM 6-7AM 6-7AM 6-7AM 6-7AM	:3 :3 :3 :3 :30	O PRATV1624 O PRATV1631 O PRATV1631 O PRATV1631 O PRATV1632	.H .H .H 2H	NM	\$650.00 N \$650.00 N \$650.00 N

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1474273-1	10/09/16	October 2016	09/26/16 - 10/03/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4558

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www.thewpbfchannel.com				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
13 09/27/16 10/03/16 Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	MTWTF	:30	5	\$2,000.00	NM	
Spots: # Ch Day Air Date Air Time Descri	otion	Start/End Time	Length	Ad-ID			Rate Type
1 WPBF W 09/28/16 7:18 PM Wheel		7-7:30PM	:30	PRATV163	1н		\$2,000.00 NN
5 WPBF Th 09/29/16 7:08 PM Wheel		7-7:30PM	:30	PRATV163	1н		\$2,000.00 NN
4 WPBF F 09/30/16 7:13 PM Wheel	Of Fortune	7-7:30PM	:30	PRATV163	1н		\$2,000.00 NM
3 WPBF M 10/03/16 7:05 PM Wheel		7-7:30PM	:30	PRATV163	2н		\$2,000.00 NM
14 09/27/16 10/03/16 Good Morning America Class of Time - Pre-emptible with notice		MTWTF	:30	5	\$750.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/27/16 10/03/16 MTWTF	Spots/Week 5	<u>Rate</u> \$750.00					
Spots: # Ch Day Air Date Air Time Descri	<u>ption</u>	Start/End Time		Ad-ID			Rate Typ
	Morning America	7-9AM		PRATV162			\$750.00 N
1 0 111 11	Morning America	7-9AM		) PRATV163			\$750.00 NN
3 WPBF Th 09/29/16 8:48 AM Good !	Morning America	7-9AM		PRATV163			\$750.00 NI
4 WPBF F 09/30/16 7:59 AM Good	Morning America	7-9AM		) PRATV163			\$750.00 N
1 WPBF M 10/03/16 7:58 AM Good	Morning America	7-9AM	:30	) PRATV163	2H		\$750.00 N
15 09/27/16 10/03/16 Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	MTWTF	:30	5	\$2,200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/27/16 10/03/16 MTWTF	Spots/Week 5	Rate \$2,200.00					
Spots: # Ch Day Air Date Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Typ
5 WPBF Tu 09/27/16 7:58 PM Jeopa		7:30-8PM	:30	) PRATV162	6н		\$2,200.00 NI
1 WPBF W 09/28/16 7:58 PM Jeopa		7:30-8PM	:30	) PRATV163	1H		\$2,200.00 NI
2 WPBF Th 09/29/16 7:58 PM Jeopa	rdy	7:30-8PM	:30	) PRATV163	1н		\$2,200.00 NI
4 WPBF F 09/30/16 7:35 PM Jeopa	rdy	7:30-8PM	:30	PRATV163	2н		\$2,200.00 NI
3 WPBF M 10/03/16 7:40 PM Jeopa	rdy	7:30-8PM	:30	PRATV163	2н		\$2,200.00 NI
16 09/27/16 10/03/16 WPBF NEWS AT 9:00 Class of Time - Immediately Pre-emptible without		MTWTF	:30	5	\$250.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/27/16 10/03/16 MTWTF	Spots/Week 5	Rate \$250.00					Data: Ton
Spots: # Ch Day Air Date Air Time Descri		Start/End Time		h Ad-ID			Rate Typ
	NEWS AT 9:00AM	Tu-F,M 9A-10A		D PRATV162			\$250.00 N
2 WPBF W 09/28/16 9:16 AM WPBF	NEWS AT 9:00AM	Tu-F,M 9A-10A		) PRATV163			\$250.00 N
	NEWS AT 9:00AM	Tu-F,M 9A-10A	-	0 PRATV163			\$250.00 N
	NEWS AT 9:00AM	Tu-F,M 9A-10A		0 PRATV163			\$250.00 N
1 WPBF M 10/03/16 9:17 AM WPBF	NEWS AT 9:00AM	Tu-F,M 9A-10A	:3	0 PRATV163	31H		\$250.00 N
17 09/30/16 09/30/16 20/20 Class of Time - Pre-emptible with notice	10-11PM	1	:30	1	\$2,000.00	NM	
Weeks: Start Date End Date MTWTFSS 09/26/16 10/02/161	Spots/Week	Rate \$2,000.00					
Spots: # Ch Day Air Date Air Time Descr	ipt <u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Tyr
1 WPBF F 09/30/16 10:37 PM 20/20		10-11PM	:3	0 PRATV163	32н		\$2,000.00 N
18 10/03/16 10/03/16 DWTS Class of Time - Immediately Pre-emptible without	8-10p t notice	1	:30	1	\$2,600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/03/16 10/09/16 1	Spots/Week 1	<u>Rate</u> \$2,600.00					
Spots: # Ch Day Air Date Air Time Descri	ription	Start/End Time	Lengt	h Ad-ID			Rate Tyr
1 WPBF M 10/03/16 7:58 PM DWT		8-10p	:3	0 PRATV163	31H		\$2,600.00 N

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Send Payment To: PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1474273-1	10/09/16	October 2016	09/26/16 - 10/03/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4558

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www.thewpbi	channel.c	com						Spots/			
Line Star	t Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
18 10/0	3/16	10/03/16 ne - Immed	DWT iately Pre	S -emptible without r	8-10p notice	1	:30	1	\$2,600.00	NM	
19 10/0	1/16	10/01/16 ne - Pre-em	ACCI	ESS HOLLYWOOI		2-	:30	2	\$115.00	NM	
Wee Spots: #	ks: <u>Ch</u> WPI	Start Date 09/26/16 <u>Day A</u> 3F Sa 10	End Da 10/02/	ate MTWTFSS 162- Air Time Descrip 1:29 AM ACCES	S HOLLYWOOD W	Rate \$115.00 <u>Start/End Time</u> KND I1235xm-135xm KND I1235xm-135xm	:3	<u>h Ad-ID</u> 0 PRATV1632F 0 PRATV1632F			Rate Type \$115.00 NM \$115.00 NM
20 10/0 Clas	1/16 s of Tin	10/01/16 ne - Pre-em		-6am News h notice	Sat 5-6am	2-	:30	2	\$150.00	NM	
Wee Spots: <u>#</u>	ks: <u># Ch</u> ! WPI	Start Date 09/26/16 <u>Day A</u> BF Sa 10	End D: 10/02/	ate MTWTFSS	am News	Rate \$150.00 Start/End Time Sat 5-6am Sat 5-6am	:3	<u>h Ad-ID</u> 0 pratv1632i 0 pratv1632i			Rate Type \$150.00 NM \$150.00 NM
22 10/0 Clas	)1/16 as of Tir	10/01/16 ne - Immed	Sat 6	3-7am News e-emptible without	Sat 6-7am	2-	:30	2	\$250.00	NM	
Spots: 1	ks: <u># Ch</u> WP	Start Date 09/26/16 <u>Day A</u> BF Sa 1	End D 10/02/	ate MTWTFSS	Spots/Week 2 otion am News	Rate \$250.00 Start/End Time Sat 6-7am Sat 6-7am	:3	<u>h Ad-ID</u> 10 PRATV1631 10 PRATV1632			<u>Rate</u> <u>Type</u> \$250.00 NM \$250.00 NM
24 10/0	01/16	10/01/16 me - Immed	GMA	Saturday 7-8am e-emptible without	Sat 7am-8am	2-	:30	2	\$425.00	NM	
Wee	eks: <u># Ch</u> 2 WP	Start Date 09/26/16 <u>Day A</u> BF Sa 1		ate MTWTFSS	Spots/Week 2 otion Saturday 7-8am	<u>Rate</u> \$425.00 <u>Start/End Time</u> Sat 7am-8am Sat 7am-8am	:3	th <u>Ad-ID</u> 30 pratv1632 30 pratv1631			Rate Type \$425.00 NM \$425.00 NM
25 10/0 Cla	01/16 ss of Ti	10/01/16 me - Immed	Sat .	Jeopardy e-emptible without	Sat 7:30-8PM notice	1-	:30	1	\$675.00	NM	
Wee	eks: # <u>Ch</u>	Start Date 09/26/16 Day A		ate MTWTFSS	Spots/Week 1 ption	<u>Rate</u> \$675.00 <u>Start/End Time</u> Sat 7:30-8PM		th <u>Ad-ID</u> 30 PRATV1631	H		<u>Rate Type</u> \$675.00 NM
26 10/ Cla	01/16 ss of Ti	10/01/16 me - Pre-er	Sat	8-9am News	Sat 8-9am	2-	:30	2	\$375.00	NM	
Wee	eks: <u>#</u> <u>Ch</u> 1 WF	Start Date 09/26/16 <u>Day</u> <i>E</i> PBF Sa 1	E End D 10/02 Air Date 10/01/16	Date         MTWTFSS           /16        2-           Air Time         Descri           8:24 AM Sat 8-6           8:53 AM Sat 8-6	Pam News Pam News	Rate \$375.00 Start/End Time Sat 8-9am Sat 8-9am	:	<u>th Ad-ID</u> 30 PRATV1632 30 PRATV1632	Н		Rate Type \$375.00 NM \$375.00 NM
27 10/ Cla	02/16 iss of Ti	10/02/16 me - Imme	Sun diately Pr	11:35pm Late Nev e-emptible without	notice	1	:30	1	\$350.00	NM ———	
We Spots:		Start Date 09/26/16 Day	<u>End [</u> 10/02 Air Date		Spots/Week 1 ption	<u>Rate</u> \$350.00 <u>Start/End Time</u>	<u>Lenc</u>	ith Ad-ID			Rate Type

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Lehigh Valley, PA 18002-6885

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	Invoice #	Invoice Date	Invoice Month	Invoice Period
14/42/3-1   10/09/16   October 2016   09/20/10-10	1474273-1		October 2016	09/26/16 - 10/03/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4558

www.thewpbfchar	nnel.com
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www.thewpbfchannel.com			Spots/			
ine Start Date End Date Description Start/End Time	MTWTFSS		Veek	Rate	Туре	
27 10/02/16 10/02/16 Sun 11:35pm Late News 1135p-12am	1	:30	1	\$350.00	NM	
Class of Time - Immediately Pre-emptible without notice  Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length ,	Ad-ID	· · · · · · · · · · · · · · · · · · ·		Rate Type
1 WPBF Su 10/02/16 12:00 AM Sun 11:35pm Late News	1135p-12am	:30	PRATV1632	н		\$350.00 NM
28 10/02/16 10/02/16 Sun 5-6am News Sun 5-6am Class of Time - Pre-emptible with notice	2	:30	2	\$125.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	<u>Rate</u> \$125.00					
09/26/16 10/02/162 2  Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
2 WPBF Su 10/02/16 5:14 AM Sun 5-6am News	Sun 5-6am	:30	PRATV1631	.Н		\$125.00 NM
1 WPBF Su 10/02/16 5:44 AM Sun 5-6am News	Sun 5-6am	:30	PRATV1632	!н		\$125.00 NM
29 10/02/16 10/02/16 Sun 6pm News 6-630p Class of Time - Immediately Pre-emptible without notice	1	:30	1	\$400.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	<u>Rate</u> \$400.00					
03/20/10 10/02/10	Start/End Time	Length	Ad-ID			Rate Type
Spots: # Ch Day Air Date Air Time Description  1 WPBF Su 10/02/16 6:27 PM Sun 6pm News	6-630p		PRATV1632	2н		\$400.00 NM
	2	:30	2	\$200.00	NM	
30 10/02/16 10/02/16 Sun 6-7am News Sun 6-7am Class of Time - Immediately Pre-emptible without notice		.50		Ψ200.00		
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           09/26/16         10/02/16        2         2	<u>Rate</u> \$200.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Type
1 WPBF Su 10/02/16 6:14 AM Sun 6-7am News	Sun 6-7am	:30	PRATV1632	2ห		\$200.00 NM
2 WPBF Su 10/02/16 6:43 AM Sun 6-7am News	Sun 6-7am	:30	PRATV1631	1H		\$200.00 NM
31 10/02/16 10/02/16 GMA Sunday 7-8am Sun 7-8am Class of Time - Immediately Pre-emptible without notice	2	:30	2	\$425.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate					
09/26/16 10/02/162 2	\$425.00	Length	V4 ID			Rate Type
Spots: # Ch Day Air Date Air Time Description	Start/End Time Sun 7-8am		PRATV1637	2н		\$425.00 NM
1 WPBF Su 10/02/16 7:27 AM GMA Sunday 7-8am	Sun 7-8am		PRATV163			\$425.00 NM
2 WPBF Su 10/02/16 7:51 AM GMA Sunday 7-8am	2	:30	2	\$375.00	NM	
32 10/02/16 10/02/16 Sun 8-9am News Sun 8-9am Class of Time - Pre-emptible with notice		.30		ψ3/3.00		
Weeks: Start Date End Date MTWTFSS Spots/Week	<u>Rate</u> \$375.00					
09/20/10 10/02/10 =	Start/End Time	Length	Ad-ID			Rate Type
	Sun 8-9am		PRATV163	1н		\$375.00 NM
2 WPBF Su 10/02/16 8:08 AM Sun 8-9am News 1 WPBF Su 10/02/16 8:55 AM Sun 8-9am News	Sun 8-9am	:30	PRATV163	2н		\$375.00 NM
0.001	1	:30	1	\$1,600.00	NM	
34 09/29/16 09/29/16 Grey's Anatomy 8-9PM Class of Time - Immediately Pre-emptible without notice		.50		Ψ1,500.50	. 1111	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate					<b>.</b>
09/26/16 10/02/161	\$1,600.00					Rate Type
Spots: # Ch Day Air Date Air Time Description	Start/End Time					
OJ/20/10 District Description			Ad-ID PRATV163	1н		\$1,600.00 NM
Spots: # Ch Day Air Date Air Time Description  1 WPBF Th 09/29/16 8:43 PM Grey's Anatomy  35 10/02/16 10/02/16 AFHV PREMIERE 7-8P	Start/End Time			\$950.00	NM	
Spots: # Ch Day Air Date Air Time Description  1 WPBF Th 09/29/16 8:43 PM Grey's Anatomy  35 10/02/16 10/02/16 AFHV PREMIERE 7-8P Class of Time - Immediately Pre-emptible without notice  Weeks: Start Date End Date MTWTFSS Spots/Week	Start/End Time 8-9PM S	:30	PRATV163		NM	
Spots: # Ch Day Air Date Air Time Description 1 WPBF Th 09/29/16 8:43 PM Grey's Anatomy  35 10/02/16 10/02/16 AFHV PREMIERE 7-8P Class of Time - Immediately Pre-emptible without notice	Start/End Time 8-9PM	:30	PRATV163		NM	

\$54,744.25

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WPBP

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Send Payment To:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1474273-1	10/09/16	October 2016	09/26/16 - 10/03/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4558

Net Amount Due

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				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
35 10/02/16 10/02/16 AFHV PREMIERE Class of Time - Immediately Pre-emptible without r	7-8P notice	S	:30	1	\$950.00	NM	
Spots:         #         Ch         Day         Air Date         Air Time         Descrip           1         WPBF         Su         10/02/16         7:20 PM AFHV F	<u>tion</u>	Start/End Time 7-8P		h Ad-ID 0 PRATV16	31н		<u>Rate Type</u> \$950.00 NM
36 10/02/16 10/02/16 Sun ABC Prime C Class of Time - Pre-emptible with notice	9-10PM	S	:30	1	\$1,500.00	NM	
Weeks:         Start Date 09/26/16         End Date 10/02/16         MTWTFSS 10/02/16           Spots:         # Ch Day Air Date 1 O/02/16         Air Time Descript 1 O/02/16         9:46 PM Sun AB		Rate \$1,500.00 Start/End Time 9-10PM		th <u>Ad-ID</u> 30 PRATV16	532H		<u>Rate Type</u> \$1,500.00 NM
		Total Spots	1	06			
Payment Terms 30 Days					Gross Tota		\$64,405.00
-				Agen	cy Commission	!	\$9,660.75